



#### Privacy

# Prof. Ravi Sandhu Executive Director and Endowed Chair

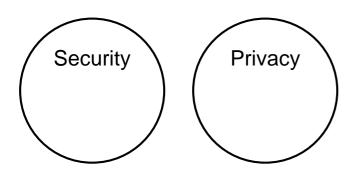
Lecture 15

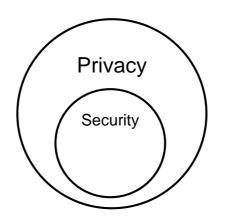
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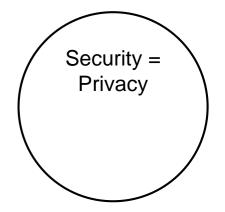


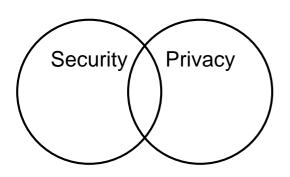
## Security versus Privacy

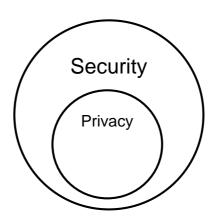








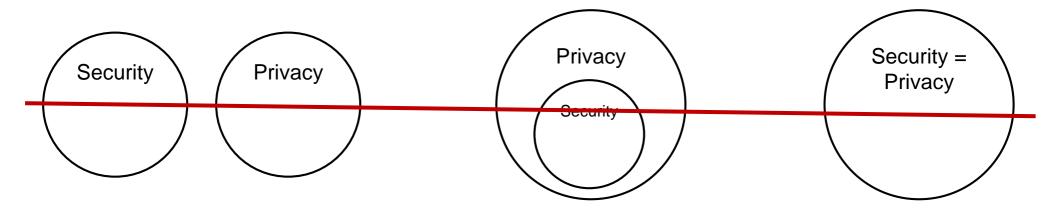


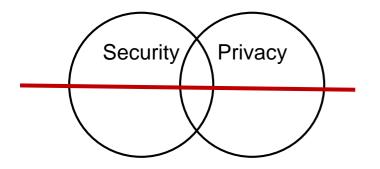


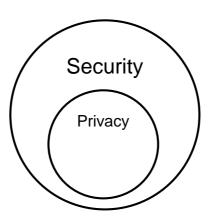


# Security versus Privacy





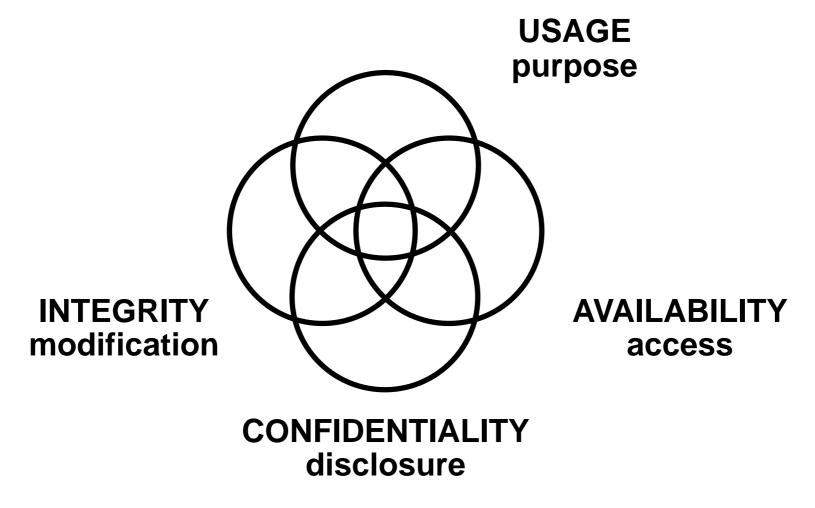






## Security and Privacy Objectives







## **Privacy Goals**



- Browsing privacy
- Interaction privacy
- Drive-by privacy
- Data disclosure privacy
- **>** .....



## Privacy Legislation in USA



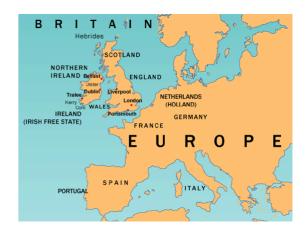
- Case by case approach
  - Fragmented
  - Reactive
- Fair Credit Reporting Act (FCRA), 1970
- Privacy Act 1974
- Family Educational Rights & Privacy Act (FERPA), 1974
- Video Privacy Protection Act (VPAA) 1988
- Health Insurance Portability and Accountability Act (HIPAA) 1996
- Gramm-Leach-Bliley Act (GLBA) 1999
- **>** .....

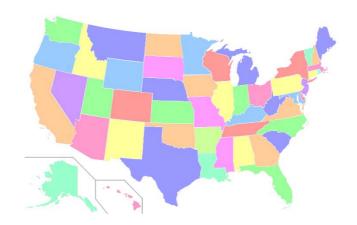


## 3 Ongoing Experiments













# Data Disclosure Syntactic Anonymity Differential Privacy

Clifton, Chris, and Tamir Tassa. "On Syntactic Anonymity and Differential Privacy." Transactions on Data Privacy 6, no. 2 (2013): 161-183.



#### **Data Disclosure**



PPDP
Privacy-Preserving
Data Publication

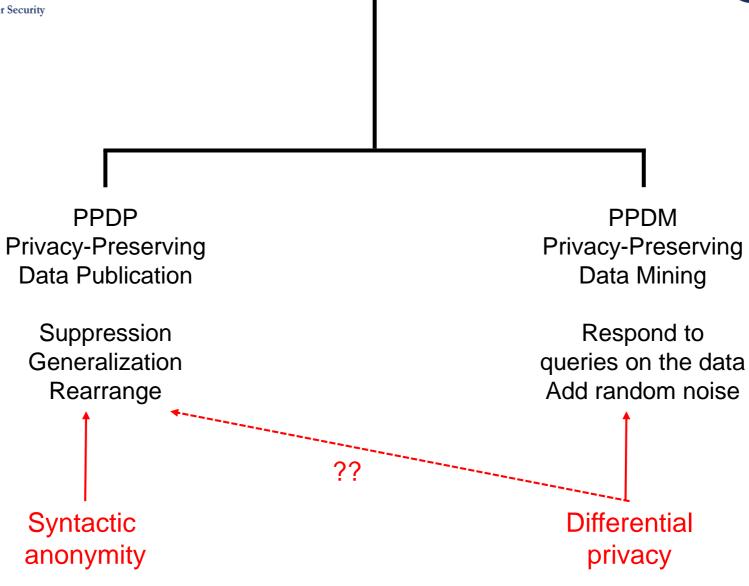
Suppression Generalization Rearrange PPDM
Privacy-Preserving
Data Mining

Respond to queries on the data Add random noise



#### **Data Disclosure**









## Data Disclosure Syntactic Anonymity



## k-Anonymization



quasi-Identifiers QIs

sensitive attribute

generalization

		100
age	zipcode	disease
28	10145	measles
21	10141	hepatitis
21	12238	hepatitis
55	12256	flu
53	12142	angina
48	12204	angina

age	zipcode	disease	
[21 - 28]	1****	measles	QI block
[21 - 28]	1****	hepatitis	QI DIOCK
[21 - 28]	1****	hepatitis	
[48 - 55]	12***	flu	
[48 - 55]	12***	angina	QI block
[48 - 55]	12***	angina	

Table 1: (a) A table (left); (b) a corresponding 3-anonymization (right).



## **I-Diversity**



age	zipcode	disease
[21 - 53]	1****	measles
[21 - 53]	1****	hepatitis
[21 - 55]	122**	hepatitis
[21 - 55]	122**	flu
[21 - 53]	1****	angina
[21 - 55]	122**	angina

QI block

Frequency of occurrence of sensitive attribute

≤ 1/3

Table 2: A 3-anonymization of Table 1(a) that respects 3-diversity.



#### t-Closeness



age	zipcode	disease
[21 - 53]	1****	measles
[21 - 53]	1****	hepatitis
[21 - 55]	122**	hepatitis
[21 - 55]	122**	flu
[21 - 53]	1****	angina
[21 - 55]	122**	angina

QI block

Frequency of ≤ 1/3 occurrence of sensitive attribute

Table 2: A 3-anonymization of Table 1(a) that respects 3-diversity.

Distribution in each QI block should be tclose to distribution in entire population

stricter than I-diversity



#### p-Sensitivity



age	zipcode	disease
[21 - 53]	1****	measles
[21 - 53]	1****	hepatitis
[21 - 55]	122**	hepatitis
[21 - 55]	122**	flu
[21 - 53]	1****	angina
[21 - 55]	122**	angina

QI block

at least p distinct values in each QI block

Table 2: A 3-anonymization of Table 1(a) that respects 3-diversity.

weaker than I-diversity



### **Anatomy Anonymization**



randomly shuffle Sensitive attribute in each QI block

age	zipcode	disease
28	10145	hepatitis
21	10141	angina
53	12142	measles
21	12238	flu
55	12256	hepatitis
48	12204	angina

Table 3: An Anatomy anonymization of Table 1(a) that uses the same partitioning into QI-blocks as the anonymization in Table 2.



## **Curse of Dimensionality**



- Given a large number of Quasi-Identifiers, need to suppress most of the table to achieve kanonymity
- LKC-privacy for high dimensional data:
  - Attacker knows at most L quasi-identifiers
  - Every combination of L quasi-identifiers is shared by at least K records
  - Diversity in each group of K is not more than 1/C
- Release different versions of the data with different Quasi-Identifiers for different research purposes





## Data Disclosure Differential Privacy



#### Intuition



Database 1

Differ in only 1 record

Database 2

